

Graphic Design and Branding Contract



This graphic design and branding contract (the "Contract") is entered into between elvisuel SARL (the "Agency") and [Client's Name] (the "Client"). Together, the Agency and the Client are individually referred to as a "Party" and collectively as the "Parties".

1-Purpose of the Contract

The Agency will provide graphic design and branding services to the Client with the aim of creating a distinctive and consistent visual identity for their brand. The services may include, but are not limited to, logo creation, marketing collateral design, website design, presentation template creation, etc. The Agency will work closely with the Client to understand their graphic design and branding needs and objectives.

2- Deliverables

The Agency will provide the following deliverables to the Client:

- Designing a logo representative of the Client's brand.
- Developing a color palette, fonts, and visual elements for the brand identity.
- Designing marketing materials such as business cards, flyers, brochures, etc.
- Creating professional presentation templates.
- Any other specific deliverables agreed upon between the Parties.

3-Work Process

- The Agency and the Client will closely collaborate throughout the design process. The Agency will provide proposals and samples for the Client to provide feedback and comments.
- The Client will provide the Agency with all necessary information and resources for the graphic design, including content elements, images, texts, existing logos, etc.
- The Agency will make efforts to meet the agreed-upon deadlines for delivering the deliverables. Any delays due to circumstances beyond the Agency's control will be communicated to the Client as soon as possible.

4- Intellectual Property

- The Client acknowledges that all intellectual property rights related to the deliverables created by the Agency under this Contract will exclusively belong to the Client once full payments are made.
- The Agency may use the deliverables created under this Contract for the purpose of promoting its services, unless otherwise agreed upon in writing between the Parties.

5- Revisions and Modifications

The Client will have the opportunity to request revisions and modifications to the deliverables created by the Agency. Additional revisions that go beyond the initial scope of the project may be subject to additional fees, which will be agreed upon between the Parties.

6- Confidentiality

The Parties agree to maintain the confidentiality of all confidential information exchanged during the term of the Contract. Neither Party shall disclose such information to third parties without the prior written consent of the other Party, except as required by law.

7- Fees and Payments

The Agency's fees for the graphic design and branding services will be based on the [agreed-upon pricing model]. The Client agrees to pay the Agency's fees according to the terms and conditions specified in a separate financial agreement.

8- Limitation of Liability

Under no circumstances shall the Agency be liable for any indirect, consequential, special, or exemplary losses, damages, or costs arising from the performance or non-performance of the Contract.

9- Applicable Law and Jurisdiction

This Contract shall be governed and interpreted in accordance with the laws of Morocco. Any dispute arising from this Contract shall be subject to the exclusive jurisdiction of the courts of Morocco.

By signing below, the Parties acknowledge that they have read, understood, and agreed to the terms and conditions of this Graphic Design and Branding Contract.

[Agency's Signature]

[Agency's Name]

[Date]

[Client's Signature]

[Client's name]

[Date]