

# Social Media Management Contract



This social media management contract (the "Contract") is entered into between elvisuel SARL (the "Agency") and [Client Name] (the "Client"), collectively referred to as the "Parties".

Effective Date: [Contract Effective Date]

## 1- Services Provided

The Agency agrees to provide the following services (the "Services") to the Client:

### 1.1 Social Media Account Management:

The Agency will be responsible for managing the Client's social media accounts, including account creation, optimization, regular content posting, responding to comments and messages, and monitoring performance.

### 1.2 Content Strategy:

The Agency will work collaboratively with the Client to develop a content strategy tailored to the Client's objectives, including editorial planning, creating engaging content, and managing publishing calendars.

### 1.3 Monitoring and Analysis:

The Agency will regularly monitor the performance of the Client's social media accounts, analyze data, and provide detailed reports on the achieved results to optimize social media marketing strategies.

## 2- Contract Duration:

This contract will come into effect on the aforementioned effective date and will continue for a duration of [Contract Duration] (the "Term"). After this period, the contract may be renewed by mutual consent of the Parties, subject to possible modifications to the terms and conditions.

## 3- Compensation:

In consideration for the Services provided by the Agency, the Client agrees to pay the Agency a compensation as agreed upon by the Parties, under the following terms:

### 3.1 Fees:

The Client will pay the Agency monthly fees for the rendered Services, the amount and payment terms of which are specified in a separate document (the "Financial Agreement").

### 3.2 Additional Expenses:

The Client will be responsible for reimbursing the Agency for any additional expenses incurred in the execution of the Services, such as social media advertising expenses or costs associated with the purchase of licenses or specific tools.

#### **4- Intellectual Property**

##### **4.1 Content Ownership:**

All content created by the Agency in the course of providing the Services shall remain the intellectual property of the Client. The Agency grants the Client a non-exclusive, worldwide, perpetual, and transferable license to use this content for social media-related purposes.

##### **4.2 Tool Ownership:**

The tools, software, or other technologies used by the Agency to provide the Services shall remain the exclusive property of the Agency.

#### **5- Confidentiality**

The Parties agree to maintain the confidentiality of all confidential information exchanged in the course of executing this contract. This confidentiality obligation shall survive the termination of the contract.

#### **6- Termination**

##### **6.1 Termination for Convenience:**

The Parties may terminate the contract at any time by providing written notice of [Notice] days to the other Party.

##### **6.2 Termination for Breach:**

In the event of a serious breach of any of the obligations described in this contract, a Party may terminate the contract without notice.

#### **7- Applicable Law and Jurisdiction**

This contract is governed by the laws of Morocco, and any dispute arising from this contract shall be subject to the exclusive jurisdiction of the competent courts of Agadir, Morocco.

By signing below, the Parties acknowledge that they have read, understood, and accepted all the terms and conditions of this contract.

[Agency's Signature]

[Agency's Name]

[Date]

[Client's Signature]

[Client's name]

[Date]