



**Transform your online presence,
increase your success!**

 **lvisuel.**

EXCERPT FROM THE ROYAL SPEECH

"...We are used to reading that it is the tool that must adapt to humans, but with the digital era, human transformation becomes an intrinsic consequence of the technological advancements introduced. It is indeed unthinkable to resist the structural transformations that lead to the digitization of our communication flows, data, and organization. In an increasingly connected world, digitalization becomes the norm, an essential and expected component of any company's service offering. Leaders no longer have a choice: they must digitize or disappear. This statement is not new. It requires a quick realization, especially for so-called 'traditional' companies that were not born into the digital culture.."

Excerpt from the speech of His Majesty King Mohammed VI.
Friday, October 14, 2016.



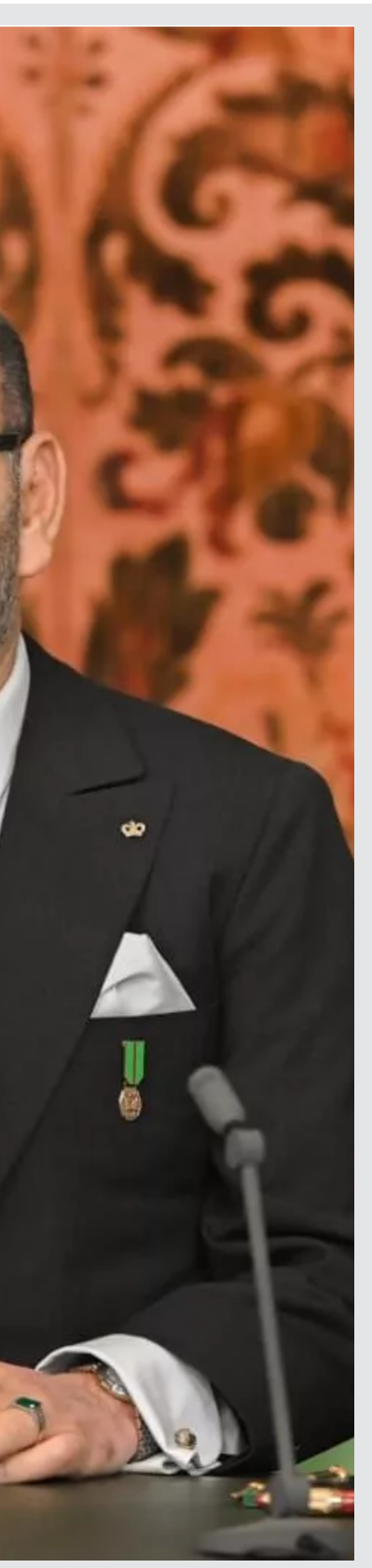


Table of Contents.

Introduction	04
Services	07
Sector Concentration	08
Projects	09
Social Engagement	16
Events	18
Partners	20
Portfolio	21
Case study	29



Presentation of our agency:

We are a digital marketing agency passionate about creating innovative and effective digital strategies to help our clients achieve their business goals. With a talented and experienced team, we are committed to delivering customized solutions that are results-oriented and tailored to the specific needs of each company. Whether you are an ambitious startup or an established large enterprise, we are here to support you throughout your digital journey.

We understand that every business is unique, which is why we take the time to listen carefully to our clients, understand their goals, target market, and specific challenges.



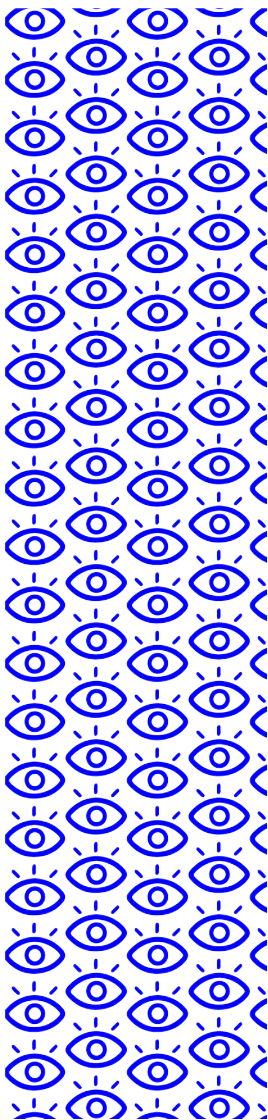
We chose to venture into the digital marketing agency with a deep conviction: to simplify and transform the way businesses interact with their online audience. Our passion for innovation and our desire to help businesses reach their full digital potential have been the driving forces behind our commitment.

MISSION

Simplifying digital marketing in a complex world.

Why elvisuel?

Choosing our agency means choosing a passionate, experienced, and committed team dedicated to providing you with exceptional digital marketing solutions.



Commitment:

Your success is our top priority. We are committed to working closely with you as a strategic partner to achieve your online goals. We are here to advise, support, and guide you throughout your digital journey. Your satisfaction and growth are our ultimate measures of success.

Expertise :

We have in-depth knowledge of key sectors such as hospitality and tourism, fashion and beauty, health and wellness, technology and innovation, education and training, as well as events and leisure. This industry expertise allows us to understand the specificities of your industry and develop customized strategies to meet your unique needs.

Creativity and Innovation:

We are constantly searching for new ideas, trends, and technologies to stay at the forefront of the industry. Our creative team brings a unique touch to each project by developing innovative concepts and creating captivating content that grabs the attention of your audience. We are here to help you stand out and position yourself as a leader in your sector.

Our services

Unleash the full potential of your business with our digital agency services. From digital marketing strategy to website design and social media management, we are your trusted partner to boost your online presence and achieve your business goals. With our expertise and commitment to innovation, we provide customized and impactful solutions that will set you apart in the digital world.

Web Development:

We design and develop professional, aesthetically pleasing, and user-friendly websites tailored to the specific needs of our clients. Whether it's a showcase website, an e-commerce site, or a complex web platform, we specialize in creating custom web solutions.

DIGITAL MARKETING STRATEGIES.

We develop comprehensive digital marketing strategies to help our clients achieve their growth goals. This includes social media management, online advertising, search engine optimization (SEO), email marketing, content creation, and much more.

Search Engine Optimization (SEO) :

We perform in-depth keyword analysis, optimize website content, improve technical structure, and implement backlinking strategies to increase rankings in search engine results.

Online Advertising Campaign Management:

Our agency offers online advertising campaign management services to help you achieve your marketing goals and maximize your online visibility.

Social Media Creation and Management:

Our agency offers social media creation and management services to help your business leverage the power of social media platforms. We take care of all aspects of your social media accounts, from professional profile creation

Graphic Design and Branding:

Our agency offers graphic design and branding services to help you create a strong and consistent visual identity for your business.

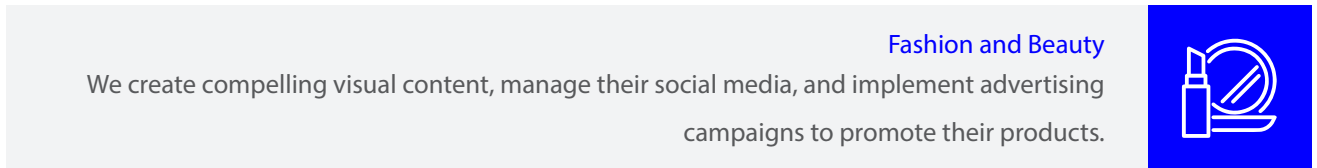
Sector Concentration:

Our approach is to understand the specific needs of each sector and tailor our services accordingly. We stay constantly updated with the latest trends and best practices in digital marketing to deliver exceptional results to our clients.



Hospitality and Tourism

We develop content marketing strategies to attract travelers and manage social media to promote their offers.



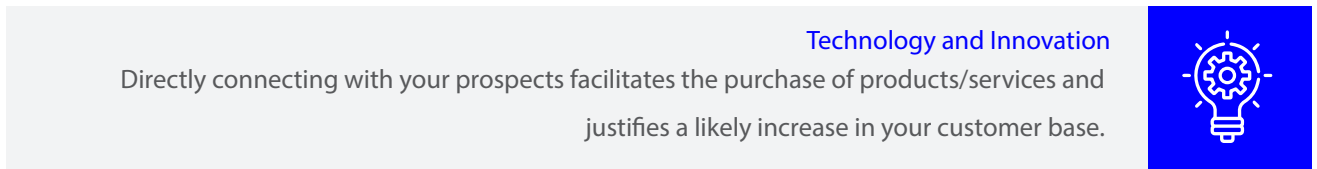
Fashion and Beauty

We create compelling visual content, manage their social media, and implement advertising campaigns to promote their products.



Health and Wellness

We develop informative content, manage social media, and optimize search engines (SEO).



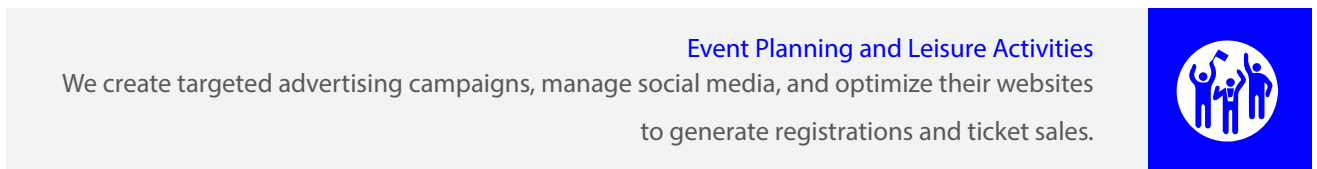
Technology and Innovation

Directly connecting with your prospects facilitates the purchase of products/services and justifies a likely increase in your customer base.



Education and Training

We create educational content, manage social media, organize webinars, and implement targeted advertising campaigns to reach a wider audience.



Event Planning and Leisure Activities

We create targeted advertising campaigns, manage social media, and optimize their websites to generate registrations and ticket sales.

 Ivisual.

**More than an agency,
project creators**





Project 1 :

www.menu.elvisuel.com

Our project is to launch an innovative system called "Visuel Menu". It is a digital solution that revolutionizes the ordering process in dining establishments. Through our intuitive application, customers can access a digitalized menu and place their orders in real-time, without the need for server intervention. Our goal is to enhance the customer experience by offering a user-friendly interface, order customization options, and efficient management of special requests. With Visuel Menu, restaurants can optimize their operational efficiency and provide faster and smoother service to their customers.

our values

Efficiency

Our system aims to improve the efficiency of food establishments by allowing customers to place their orders without the need for server intervention. This value emphasizes process optimization and reduced waiting times, contributing to a seamless and fast customer experience.

Technological innovation

Our project is based on innovative technology that digitalizes menus and provides a visual experience for customers. This value highlights our desire to stay at the forefront of technology and deliver innovative solutions to meet the changing needs of the restaurant industry.

Personalization

Our visual menu system allows customers to customize their orders according to their preferences and specific needs. This value emphasizes the importance of providing a personalized experience to customers, allowing them to choose from a range of options and customize their meal according to their individual preferences.

MISSION

Our mission is to revolutionize the clients experience by offering a digitalized menu system and real-time ordering, providing customers with autonomy, customization, and efficiency.



Project 2 : soukelhad.elvisuel.com

Our agency is proud to present our project for a sales platform, a marketplace dedicated to Souk Elhad. This online platform offers a unique shopping experience by allowing local merchants to showcase and sell their authentic products directly to consumers. By bringing together a variety of handmade products, food items, clothing, and unique items, our marketplace aims to promote and support the local economy.

Our values

Promotion of the local economy

Our platform aims to promote and support local merchants by providing an online storefront for their products. This value emphasizes the importance of stimulating the local economy, preserving traditional craftsmanship, and supporting small businesses.

Cultural discovery

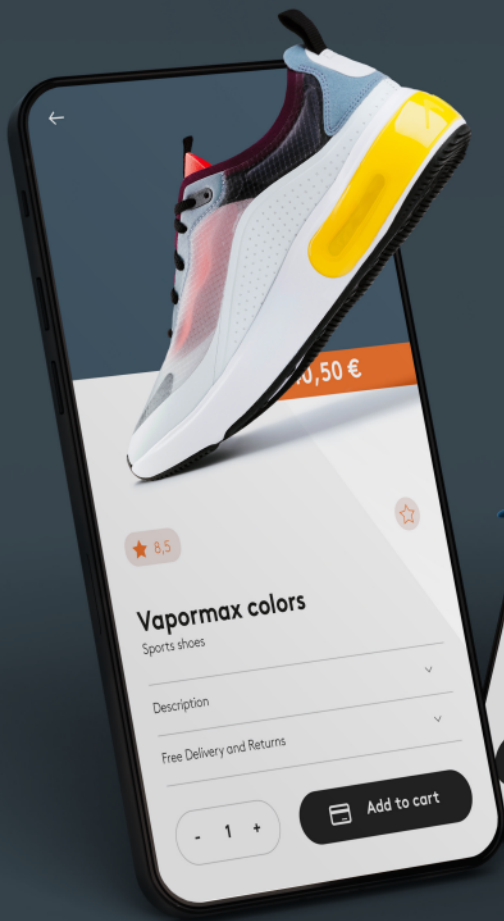
Our project emphasizes the discovery of authentic and unique products that reflect the cultural richness of Souk Elhad. This value highlights the appreciation and celebration of local traditions, offering consumers an immersive experience through artisanal products, traditional clothing, and culinary

Sustainability and responsibility

Our platform promotes more responsible consumption by showcasing sustainable and environmentally friendly products. This value emphasizes the promotion of ethical practices such as artisanal production, fair trade, and reducing ecological footprint to contribute to a more sustainable future.

MISSION

The mission of our Souk Elhad marketplace project is to connect consumers with local merchants and promote an authentic, cultural, and responsible shopping experience.





Cash Flow

294 Customers 144 Companies 327 Leads

\$950,700.00
Net Worth

Income Expenses

Account	Amount	Invoice Date	Due Date	Status
Unpaid				0%
Partially Paid				0%
Paid				0%

Recent Clients

Image	Name	Created
	Maria Elizabeth	2021-08-25
	Mustafa Pratikos Y	2021-08-21
	Prof. Theodora Weber	2021-08-21
	Mohammed Neman I	2021-08-21
	Beatrice Becker	2021-08-22

Recent Projects

Name	Budget	Status	Due Date
------	--------	--------	----------

Calendar

AUGUST 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11



Project 3 : suite.elvisuel.com

Our project, the Business Suite, is a comprehensive solution designed to simplify the management and growth of your business. This suite brings together all the necessary tools to effectively manage your finances, oversee your sales, maintain strong relationships with your customers, and provide them with assistance when needed. Whether it's tracking your expenses, optimizing your sales processes, fostering customer loyalty, or providing responsive customer support, the Business Suite is here to meet your needs.

Our values

Efficiency

Our Business Suite aims to enhance the efficiency of business operations by providing integrated tools and features to effectively manage finances, sales, and customer relationships. This value emphasizes process optimization, reduction of manual tasks, and maximizing business productivity.

Collaboration :

Our project encourages collaboration within the company by providing components that foster coordination and communication among different teams. Whether it's sharing financial information, tracking customer interactions, or collaborating on projects, our goal is to promote seamless teamwork and effective collaboration throughout the organization.

Customer satisfaction:

Our Suite Business places a strong emphasis on customer satisfaction by providing features to maintain strong relationships, offer responsive customer support, and effectively meet customer needs. This value highlights the importance of putting customers at the center of the business and delivering quality service to foster

MISSION

The mission of our Business Suite project is to provide businesses with a comprehensive set of tools and features that enable them to effectively manage their operations and foster their growth.

 Ivisual.

**More than an agency,
a social commitment.**



Our agency has created a business community for Generation Z, providing a platform and physical space where young entrepreneurs, professionals, and aspiring business minds can connect, collaborate, and thrive. The community primarily focuses on creating networking opportunities, facilitating the exchange of ideas and knowledge, as well as fostering partnerships and collaborations.

Targeted networking:

We encourage targeted networking by connecting our members with like-minded individuals who share similar interests and goals, thus creating opportunities for fruitful collaborations and partnerships.

Enriching collaboration:

We foster an enriching collaboration among our members, thus stimulating the exchange of ideas, creativity, and the development of professional synergies.

Access to mentors:

We provide our members with privileged access to experienced mentors, allowing them to receive guidance and advice to develop their skills and achieve their professional goals.

Continuous learning:

We promote continuous learning by offering our members opportunities to acquire new knowledge, skills, and perspectives to support their ongoing professional growth.

Access to resources:

We provide our members with privileged access to a wealth of valuable resources, such as tools, guides, and information, to support them in their entrepreneurial and professional journey.

Partnerships and collaborations:

We promote the formation of successful partnerships and collaborations among our members, thus creating opportunities for mutual growth and professional development.



 **ivisual.**

**More than an agency,
event creators**

Elvisuel Events

We are passionate creators who push the boundaries of imagination to bring extraordinary events to life. Whether it's impactful trainings, inspiring conferences, or large-scale exhibitions, we go above and beyond to create memorable experiences.

Training

The trainings offered by Elvisuel Events are designed to inspire, educate, and transform participants. Our pedagogical approach is based on the expertise of qualified and passionate trainers, who impart their skills and knowledge in an interactive and engaging manner.

Conferences

The conferences organized by our agency are privileged moments to discover inspiring ideas, broaden horizons, and be intellectually stimulated. We bring together renowned speakers, experts in their field, who captivate their audience with their in-depth knowledge, passion, and ability to communicate with

Trade shows

The exhibitions organized by our agency provide a dynamic and immersive platform to showcase your company's products, services, and innovations. Our exhibitions are designed to attract a wide audience, ranging from industry professionals to interested consumers. We create carefully curated spaces where exhibitors can present their offerings in an attractive and interactive manner.

MISSION

Our mission is to create exceptional event experiences that inspire, connect, and leave a lasting impact.

Our Partners

Our partners play a crucial role in our success and that of our clients. We have carefully selected strategic partners in various fields to complement our services and provide added value to our clients.



We are proud to announce that we have joined the Hostinger affiliate program. As one of the leading providers of web hosting services, Hostinger offers a reliable and high-performance platform for our clients and partners. Through this partnership, we are able to offer superior quality web hosting solutions to our clients, benefiting from a robust and secure infrastructure.



As one of the leading email marketing platforms in the world, Mailchimp offers powerful tools for contact list management, creating personalized campaigns, and email marketing automation. By joining the Mailchimp Partners program, we enhance our expertise in email marketing and are able to provide our clients with advanced solutions to achieve their marketing goals.



As one of the leading customer relationship management (CRM) platforms in the world, Salesforce offers comprehensive solutions for sales management, customer service, marketing, and much more. By becoming a Salesforce partner, we enhance our expertise in the field of customer relationship management and are able to provide our clients with customized solutions and consulting services based on the Salesforce platform.

 Ivisuel.

PORTFOLIO



رائد الأعمال العربي
The Arabic Entrepreneur
اول منصة عربية متخصصة لرواد اعمال المستقبل

www.the-arabic-entrepreneur.com

Yallah!

Mon Maroc à moi

Yallah club



Magor Nb



JB
Italian House

Italien House



M

Mosaic prod



La Fisheria
POISSONNERIE ONLINE

La fisheria



Mimis
CONCIERGERIE & EVENTS

Mims events




BHD TRANSPORT

Bhd transport




Atlantica Parc
★★★★★

Atlantica parc

Missa *design*

missa design and co



ARIZAL

أريزال
Solutions Aluminium

Arizal sarl



M&N PRESSING

M&N pressing



مكتبة مناهل العرفان
LIBRAIRIE MANAHIL ALIRFANE
SOLUTIONS CONSOMABLE INFORMATIQUE & FOURNITURE DE BUREAU

Al irfane librairie



TEHYA
Argan House

Tehya argan house



Arwa accessoires

SARBO
DESIGN
INTERIORS

SARBO
DESIGN
INTERIORS

Sarbo design

المبتيت

Almbayet

MESA
LIQUIDATION

mesa liquidation

Excellentia
Academy



excellentia academy

cesar car

Cesar car



proteine souss

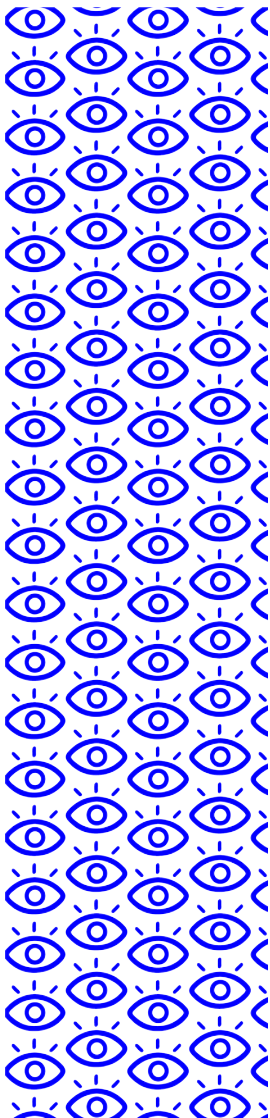
 Ivisuel.

CASE STUDY

#1 Atlantica parc



The case study showcases the successful collaboration between our digital marketing agency and Atlantica Parc Agadir, one of the largest amusement parks in Morocco. We were tasked with managing the park's social accounts and implementing effective advertising campaigns to increase visibility and attract a wider audience.



Context :

Atlantica Parc Agadir is a popular destination for families and recreational enthusiasts in the Agadir region. However, the park was seeking to enhance its online presence and promote its offerings to a broader audience. Our agency was chosen to take on this challenge by leveraging the opportunities provided by digital marketing.

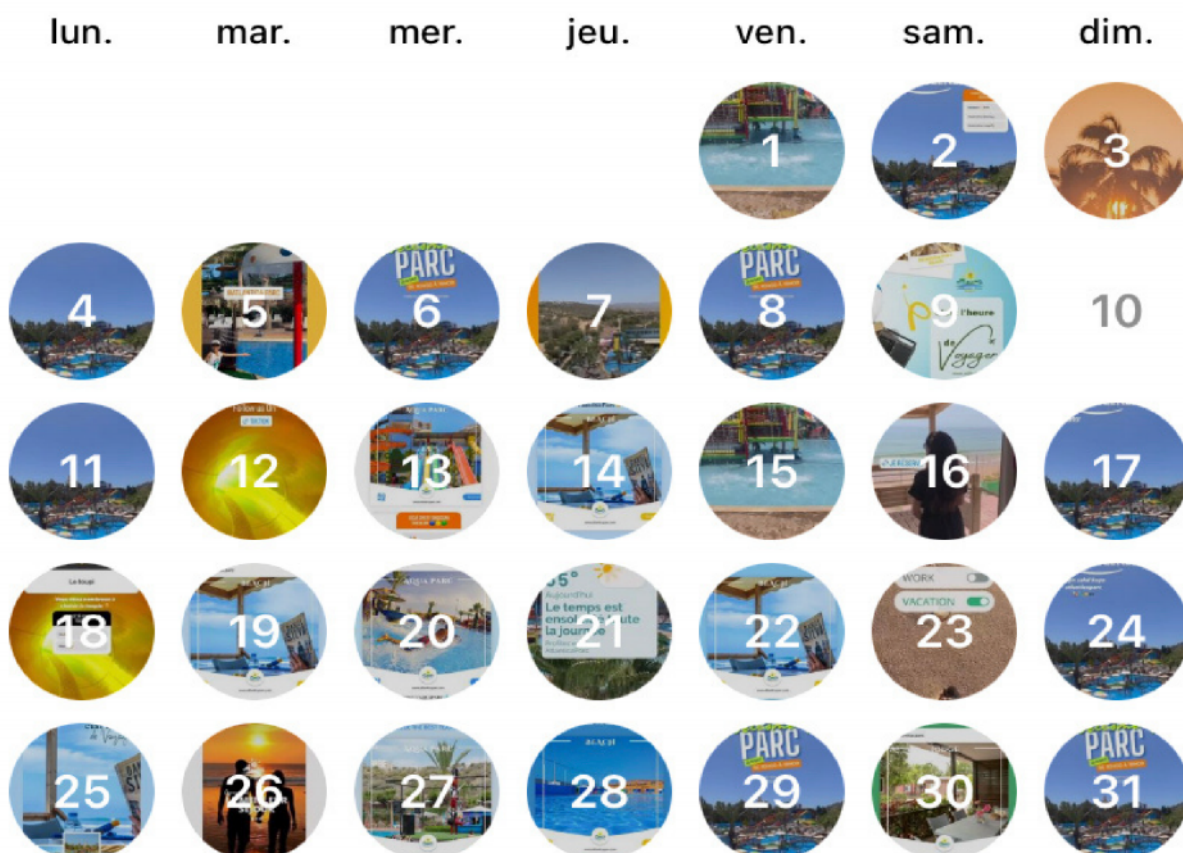
Objectifs :

- 1- Enhancing online presence:** We had to optimize the social accounts of Atlantica Parc Agadir, particularly on Facebook and Instagram, by creating a consistent and engaging content strategy to increase the number of followers and interactions.
- 2- Increasing visibility:** We implemented targeted advertising campaigns on social media platforms and search engines to increase the visibility of Atlantica Parc Agadir among its target audience.
- 3- Increasing bookings and sales:** Our main objective was to encourage social media users to book tickets and take advantage of the park's offers by increasing traffic to the Atlantica Parc Agadir website and optimizing conversions.

juin 2022



juillet 2022



#1 Atlantica parc



Approche :

1- **Initial analysis:** We began with a thorough analysis of the online presence of Atlantica Parc Agadir, its competitors, and its target audience to understand the opportunities and challenges at hand.

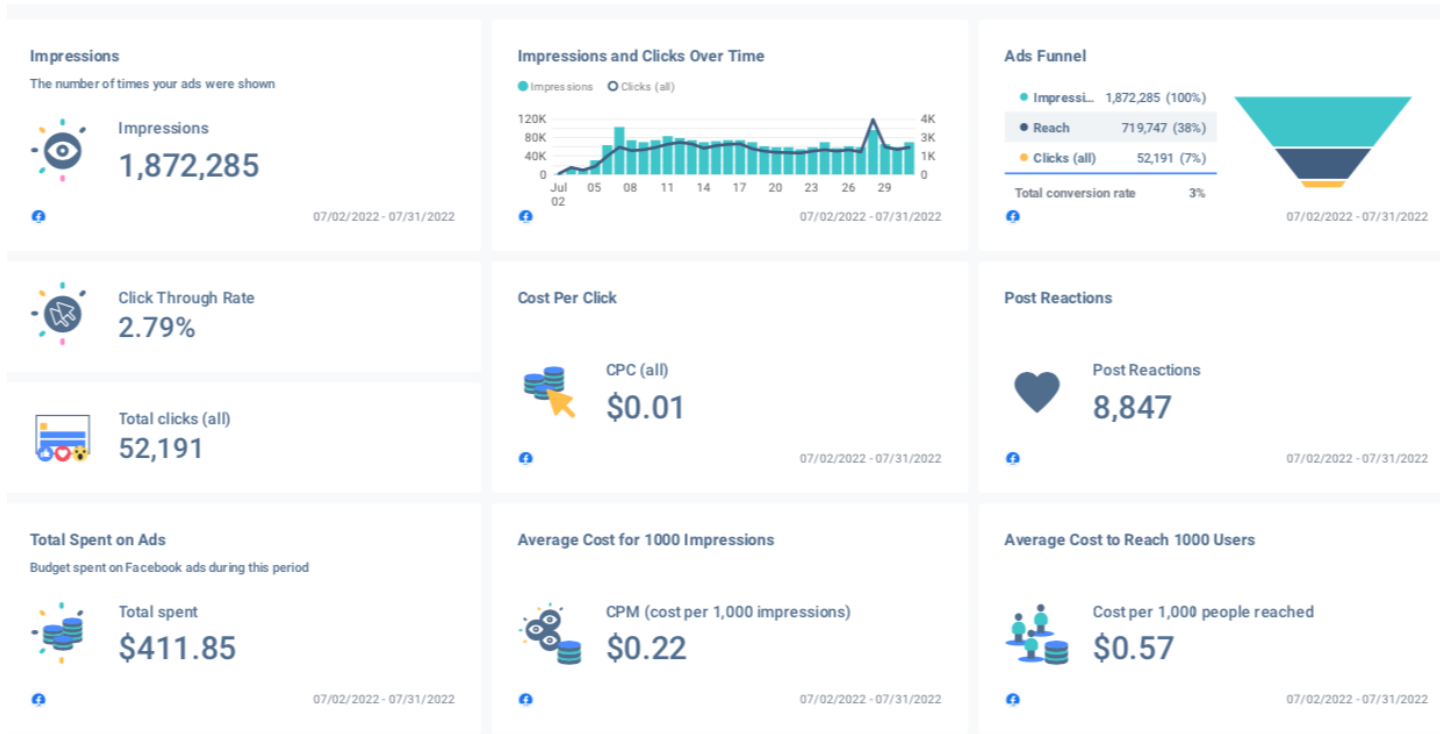
2- **Content strategy:** We developed a content strategy based on appealing and relevant themes for the park. This included creating engaging videos, photos, and posts to capture the interest of social media users.

3- **Advertising campaigns:** We implemented advertising campaigns on Facebook and Instagram, utilizing advanced targeting tools to reach the right people at the right time. We also optimized the campaigns to maximize return on investment.

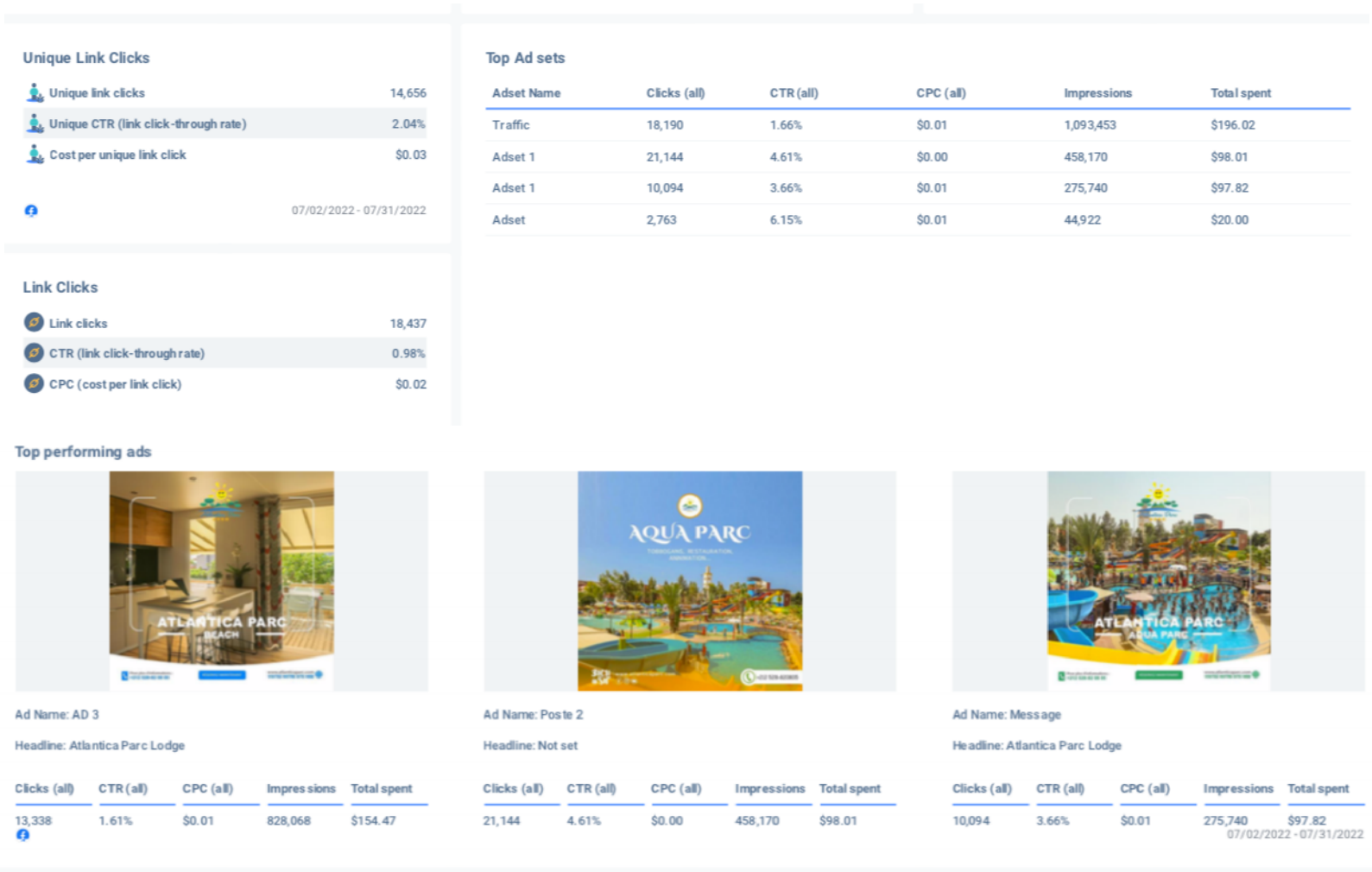
4- **Monitoring and analysis:** We utilized analytics tools to track the performance of Atlantica Parc Agadir's social accounts and advertising campaigns. This allowed us to identify strengths and areas for improvement, and adjust our strategy accordingly.


The management of Atlantica Parc's social accounts and advertising campaigns has yielded remarkable results. We have observed a significant growth in the number of followers and engagement on the park's social media accounts. The targeted advertising campaigns have increased the visibility of Atlantica Parc, thereby driving more traffic to its website. These efforts have led to an increase in ticket bookings and sales. Furthermore, data analysis has provided valuable insights into the park's customer base, allowing for more precise adjustments to the marketing strategy. Overall, this case study demonstrates the positive impact of digital marketing in promoting and growing a business in the leisure and entertainment sector.

ADS CAMPAING



ADS CAMPAING





Phone number :
+212 693-674827

E-mail:
contact@elvisuel.com

Adress:
N°06, 400 street
ENNAHDA, AGADIR.

 **Elvisuel.**

More than an agency